

## Peg Ginsberg watercolor artist



### At a Glance

*In Business Since:* 2008

*Painting Since:* 1978

*Address:* 207 East Main Street,  
Mount Horeb

*Phone:* 608-437-0418

*On the Web:* [PegGinsbergWatercolors.com](http://PegGinsbergWatercolors.com)

*Awards:* 1st Place award at Rotary  
Gardens Art in the Gardens, 2nd Place  
painting at Spring Green Art Fair,  
"Best Artist"-- Mt. Horeb Art Fair

*Affiliations:* Co-President of the  
Madison Watercolor Society, Member  
Wisconsin Visual Artists, Member Mt.  
Horeb Area Arts Association.

*Upcoming Events:*

*Spring Art Tour – June 11, 12, 13*

*Mt. Horeb Art Fair – July 17, 18*

### Award-Winning Watercolor Artist Now Offering Classes

When award-winning Mt. Horeb watercolor artist Peg Ginsberg left the art fair circuit to focus on teaching and running her own gallery, she had no idea what the future would bring. It was simply a leap of faith, the kind creative types seem especially skilled at taking. "If I could have put into words my ideal job description, it would have been 'Play with paint,'" says 61-year-old Peg. "I used to say it jokingly, but now I know it can be a rewarding and fulfilling reality."

At the studio she opened on Main Street Mt. Horeb in October 2008, Peg leads group and private lessons six days a week. The classes, which are offered on several different days and weeknights and last 2 ½ hours each, generally run \$60 per six-week sessions. They're open to all skill levels and the largest class size is limited to seven people, allowing for ultimate quality. Private lessons are available by appointment for \$10/hour.



Of course, the bread and butter—or brush and palette—of Peg's business remains the paintings themselves, ranging from stunning framed original watercolors to smaller, archival quality giclee prints and notecards. Peg also sells her own beaded jewelry and watercolor art supplies, and the cozy armchairs in the sunny front window are always open, the tea always hot, the oatmeal chocolate chip cookies always baked fresh by her own mother. "I never dreamed I would have this life, looking forward to going to "work" each day, doing what I love and actually getting paid for it," says Peg. "I am fascinated by the constant discoveries that watercolors continue to show me and I love seeing the same excitement grow in my students."



To see more of Peg's work, learn about her classes, or contact her directly, visit [PegGinsbergWatercolors.com](http://PegGinsbergWatercolors.com)

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